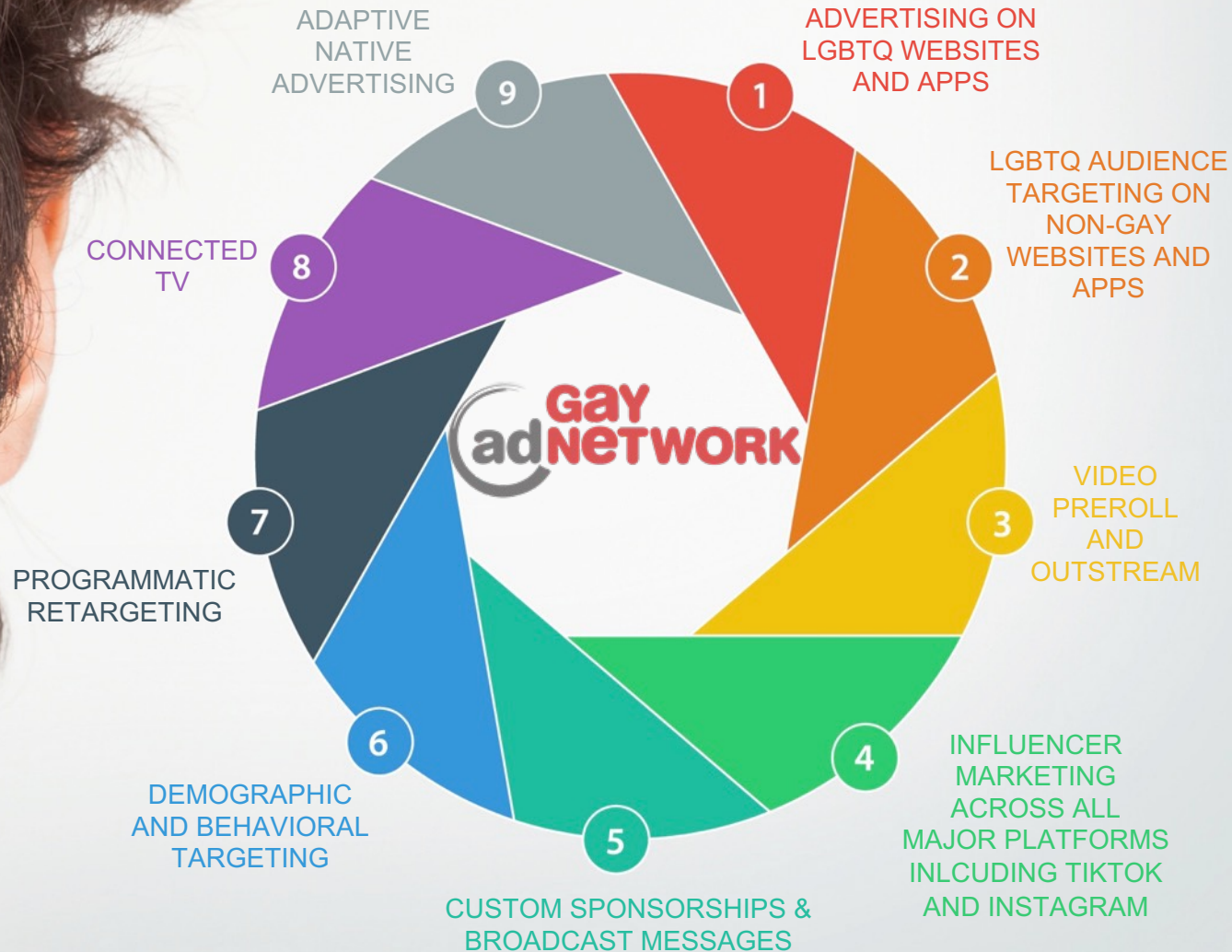


Gay Ad Network

The Leading LGBTQ Digital Advertising Solution



EFFECTIVE: Gay Ad Network delivers LGBTQ audience segments across all major outlets.



Gay Digital
Media Groups

Gay Dating
Apps

Google or
Facebook

		Gay Digital Media Groups	Gay Dating Apps	Google or Facebook
Delivers & optimizes performance across many LGBTQ apps	✓	No	No	Limited
Delivers & optimizes performance across many LGBTQ websites	✓	No	No	Limited
Reaches LGBTQ audiences on mainstream media outlets	✓	No	No	No
Targets LGBTQ minority and diversity audience segments	✓	No	No	✓
Uses AI to dynamically allocate media placements to maximize ROI	✓	No	No	✓
Curates & produces LGBTQ influencer campaigns (TikTok, etc)	✓	✓	No	No

EXPERIENCED: Gay Ad Network has managed thousands of advertising campaigns for the largest advertisers in the world, since 2007.





METRO WEEKLY **ADVOCATE**  Grindr
OUT WINDY CITY TIMES
Joe. My. God. REALJOCK **SCRUFF**
Pink News **JACKO**
instinct dallasvoice  GROWLr

TRUSTED AND BRAND SAFE

Gay Ad Network delivers campaigns across a curated list of award-winning websites and mobile apps. All ad placements are audited to ensure brand safety.



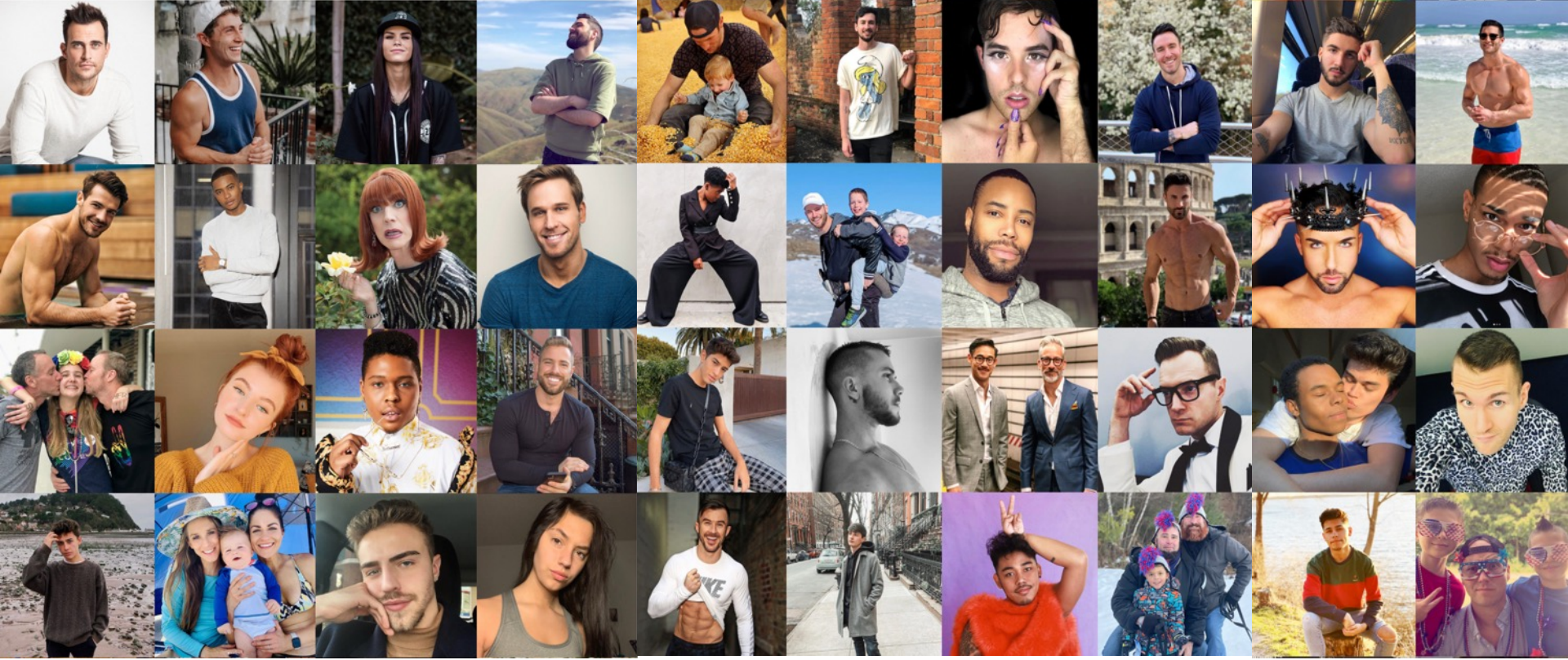
NEGOTIATED VOLUME DISCOUNTS

Gay Ad Network has negotiated custom inventory management deals with the largest LGBTQ publishers. Full screen takeovers, banners and broadcast messages are available at special discounted rates.



REACH SELECT TARGETS

Gay Ad Network LGBTQ audience data combined with third-party data from our partners enables refined targeting. Target ads by demographics, behaviors, brand affinities interests, psychographics, purchases and in-market intent.



POSTGay



You Tube



AUTHENTICITY MATTERS

Gay Ad Network builds data-driven influencer campaigns. Our curated LGBTQ content creators produce on Instagram, TikTok and YouTube. We can find the right ambassadors for your brand.

Ad Campaigns for Any Budget, Any Market

Logo30 NEWNOWNEXT

Meet the Logo30: Bob the Drag Queen

GAY AND BISEXUAL MEN ARE AT RISK FOR HEPATITIS A & HEPATITIS B.

TRENDING. Kelyman Lonsdale Plays a Day Nightlife Sherpa in Exclusive "Love, Victor" Clip

REAL JOCK Members Topics Forums Lists Mail (62)

Vote for RealJock Member of the Day

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Nearby

Fresh Faces

Who's Nearby

CELEBRATE YOU VISIT LAUDERDALE

Roberto Portales
07/15/2020 7:25:00 PM

VIEW POST

Nothing like binge reading through someone's wild, shenanigan full life. Jordan's gay memoir, Famous Anus, is both comedic and so intriguing that I couldn't put it down. I wouldn't recommend it to your mother though lol. #sponsored @jpowercomedy #book #bookreview #comedy #FamousAnus

Safety is the new sexy.

Let's talk PrEP

PrEP offers added HIV protection—because when your safe-sex meds go all the way, so can you.

Northwell Health

Let's talk PrEP

0:37



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